

HOFSTEDE'S CULTURAL DIMENSIONS

PDI = Power Distance IDV = Individualism/Collectivism MAS = Masculinity/Feminity UAI = Uncertainty Avoidance

Country	PDI	IDV	MAS	UAI
Arab Countries	81	38	53	68
Argentina	50	46	56	86
Australia	38	90	61	51
Austria	11	55	79	70
Belgium	66	75	54	94
Brazil	74	38	49	76
Canada	40	80	52	48
Chile	64	23	28	86
Colombia	68	13	64	80
Costa Rica	36	15	21	86
Denmark	18	74	16	23
East Africa	65	27	41	52
Ecuador	80	8	63	67
Finland	33	63	26	59
France	69	71	43	86
Germany FR	35	67	66	65
Great Britain	35	89	66	35
Greece	61	35	57	112
Guatemala	95	6	37	101
Hong Kong	68	25	57	29
India	78	48	56	40
Indonesia	78	14	46	48
Iran	60	41	43	59
Ireland(Republic of)	28	70	68	35
Israel	13	54	47	81
Italy	54	76	70	75
Jamaica	49	39	68	13
Japan	55	46	95	92
Malaysia	104	26	50	36
Mexico	94	30	69	82
Netherlands	39	80	14	53
New Zealand	22	79	58	49
Norway	31	69	8	50
Pakistan	57	14	50	70
Peru	64	16	42	87
Philippines	95	32	64	44
Portugal	63	27	31	104
Salvador	67	19	40	94
Signapore	76	20	48	8
South Africa	49	65	63	49
South Korea	60	18	39	85
Spain	58	51	42	86
Sweden	31	71	5	29
Switzerland	34	68	70	58
Taiwan	58	17	45	69
Thailand	64	20	34	64
Turkey	66	37	45	85
Uruguay	63	36	38	100
USA	45	91	62	46
Venezuela	81	12	73	76
West Africa	77	20	46	54
Yugoslavia	77	27	21	88